

ARAB HEALTH 2017

EXHIBITION HALL Z4, BOOTH E39
DUBAI INTERNATIONAL CONVENTION & EXHIBITION CENTRE
30 JANUARY - 02 FEBRUARY 2017

ABOUT THE EXHIBITION

The Arab Health Exhibition is the largest tradeshow for health in the MENA region. The exhibition welcomed professionals across healthcare vertical like manufacturers, distributors, doctors, senior management of hospitals, technical and laboratory managers, nursing supervisors and project managers.



Globalis and Datalogic participated together with the theme - Improving Patient Safety

The exhibition was an occasion for us to promote our partnership. It was an event to converge with healthcare experts and to explore new opportunities by broadening our presence in the region.



VISITORS

HEALTHCARE PROFESSIONALS

MIDDLE EAST, AFRICA,
INDIAN SUBCONTINENT

PRODUCTS AND SOLUTIONS

The products and solutions were based on automation and improving patient safety. Barcode Printers, Scanners and PDAs were displayed on 4 different islands based on functions.



PRODUCT DEMONSTRATION

Visitors had the advantage of experiencing live testing of the solutions. The illustration gave the visitors an opportunity to get the know-how of enhancing patient safety by streamlining processes with our barcode printers, scanners and PDAs. The live testing demonstrated on efficient patient tracking from admissions to post hospital follow-up. The advantages of the patented "green-spot" technology and anti-microbial enclosures of the products were highlighted for the benefit of the visitors.

Senior Management staff of hospitals and project managers enquired and expressed interest in specific requirements for their organizations.



Our participation has generated adequate interest to explore avenues to establish partnerships in new markets to offer our healthcare products and fortify our existing partnerships.